# TRABZON INVESMENT ISLAND INDUSTRIAL PARK





#### VISION

 To be a center that contributes to international competitiveness of the Turkey and the region that produces high value-added products and services with innovative and technologically sustainable investments.



#### INVEST in TRABZON



## 1 HIGH EXPORT POTENTIAL AND DEVELOPED INDUSTRY INFRASTRUCTURE

**Trabzon**; with its high foreign trade volume and industry infrastructure, offers various opportunities to national and global investors.

- With **1.2 billion \$** export, the biggest exporter city in Black Sea Region and ranks among top 15 cities in Turkey
- Widespread network and collaboration opportunities thanks to more than 200 companies exporting almost 112 countries
- Having the 3rd highest **foreign trade surplus** in Turkey
- 4 Organized Industrial Zones of which 2 are active
- Trabzon Techno-City
- Trabzon Innovation Center
- Technology Transfer Center



- 4000 employees in 110 companies located in active Organized Industrial Zones
- 900 companies and 3000 employees in 6 Small Industrial Areas
- Existence of many endemic plant species that have high added-value and to be established Biotechnology Center

# 2 LOCATION AND LOGISTICS

#### Attractive Geographical and Strategic Position

- Proximity to important regions and countries like Caucasians, Russia, Middle East and Central Asia
- Junction point in international road and maritime transportation projects
- Important route between Asia-Europe
- A regional trade and transportation city throughout history

#### **Excellent Transportation Network**

- International highway connection Black Sea Coastal Highway
- Mountain Passes(Zigana and Ovit) providing easy access to inner provinces and Middle East Countries
- 6th busiest airport of the country in terms of passenger numbers
- Trabzon Airport has the highest capacity and is the busiest international airport in Black Sea Region
- Direct flights to Germany, Russia, Azerbaijan, Netherlands and Saudi Arabia
- Access to every corner of the world via connected flights from istanbul and Ankara
- A base in airway cargo transportation



### 3 YOUNG AND DYNAMIC POPULATION, SKILLED-CHEAP LABOR FORCE

- High ratio of young population
- A young city with 53.6% of population under the age of 35
- 130 thousand people between the ages 15-25 provides strong human resource infrastructure
- Increasing employee productivity
- 10% of the population is comprised of college/university graduates
- 10 thousand new college/university graduates per year
- Social security premiums will be covered up to 48 months by the State
- Cheap labor force in comparison with developed



## 4 RISING STAR IN TOURISM

- Worldwide known tourism destinations such as Uzungöl Lake, Sumela Monastery and Hagia Sophia Museum
- About 500 thousand foreign and 2 million domestic visitors per year
- High demand from **Gulf countries**
- 6 thousand bed capacity and plenty of under-construction tourism investments
- Heaven of Plateaus
- Alternative destination in health tourism
- Strong infrastructure for national and international sports organizations
- Rich historical, cultural and folkloric items
- The city where Mehmed the Conqueror conquered, Sultan Selim ruled and Suleyman the Magnificent was born
- From local to global brand products
- Shopping center of the region with its 3 big shopping malls, ancient and modern bazaars

# 5 STRONG EDUCATION-HEALTH-SPORT INFRASTRUCTURE

#### Education

- 2 state and 1 private university
- The state university, Karadeniz Technical University, is the first university established out of istanbul and Ankara
- 60 thousand undergrad and grad students, 2 thousand academicians
- Education city with %10 of its population college/university graduates

#### Health

- Powerful medical structure with 18 state and 3 private hospitals
- High-quality eye and dental hospitals under-construction
- Among 10 cities in terms of Health Tourist numbers in Turkey

#### Sports

- One of the most important sports cities in Turkey
- Hosting big international sports organizations such as 2007 Black Sea Games, 2011 European Youth Olympic Games, 2013 FIFA U20 World Cup and ISF Handball 2014 World School Championship
- A great number and high-quality sport facilities that can't be found in any other city in Turkey (Indoor sports hall with 7500 spectator capacity, first gymnasium in Turkey, the biggest tennis complex of Turkey with its 16 courts, the first convertible swimming pool in Turkey)
- The city of Trabzonspor, which is one of the 4 biggest football clubs in Turkey

# 6 EASY TO ESTABLISH A BUSINESS

Turkey's regulatory environment is extremely business-friendly. You can establish a business in Turkey irrespective of nationality, or place of residence. It is possible to establish a company in **a single day** by applying to the relevant trade registry office with the required documents. The company becomes a "legal entity" following its registration with the trade registry.

- Steps of Establishing a Company are as follows:
- Execute and notarize articles of association
- Deposit a percentage (0.04%) of capital to the account of the Competition Authority
- File the incorporation notice form at the Trade Registry Office
- Have a notary certify the legal books

# 7 STATE INCENTIVES

#### **The New Investment Incentives Program**

#### General Investment Incentive Scheme

- Customs Duty
  Exemption
- VAT Exemption

#### Regional Investment

#### Incentive Scheme

- Customs Duty
  Exemption
- VAT Exemption
- Tax Reduction
- Social Security Premium Support (Employer's Share)
- Land Allocation
- Interest Support

#### Large Scale Investment Incentive Scheme

- Customs Duty
  Exemption
- VAT Exemption
- Tax Reduction
- Social Security Premium Support (Employer's Share)
- Land Allocation

#### Strategic Investment Incentive Scheme

- Customs Duty
  Exemption
- VAT Exemption
- Tax Reduction
- Social Security Premium Support (Employer's Share)
- Land Allocation
- Interest Support

# 8 HIGH LIVING STANDARDS

Trabzon is a port city where the historical silk road meets the Black Sea. It is the most developed province of the Black Sea Region with a population of more than 750,000.

Key Factors;

- Stunning Coasts,
- Parks, Highlands,
- Shopping Centers
- Great Cousine and Restaurants,
- Hotels,
- Education and Sports Facilities
- Health Services,
- Events and Organisations

## 9 APPROPRIATE CLIMATE CONDITIONS FOR DOING BUSINESS

- Trabzon generally has a humid climate and the humidity rate could reach up to 55%
- The average temperature of summer is around +32 degrees, In the coldest days of winter, the temperature drops down to -6 degrees.
- The average annual rainfall is 800-850 kg / m2.
- The average annual sea water temperature is 16.1 ° C and reaches up to 27.5 ° C in August. The lowest value is 6.0 ° C in March.

## LEGAL STRUCTURE

- In parallel with the objectives of our country, studies have been initiated for the establishment of "Trabzon Investment Island Industrial Park" which aims at creating specialization areas for new and innovative investments and eliminating the barriers in front of local development with the help of new investments which contain leading-edge technology with high added value.
- Trabzon Investment Island Industrial Park, which is planned to be established, directly and/or indirectly contributes to priorities and/or objectivities indicated in many national papers.
  - X. Development Plan,
  - Turkish Industrial Strategy Document,
  - National Science, Technology and Innovation Strategy,
  - The Nanotechnology Strategy and Action Plan,
  - DOKAP Action Plan (2014-2018)

#### LEGAL STRUCTURE

Thanks to the conducted studies, within the scope of the Law published in the Official Gazette with No. 7033, dated 01.07.2017 "The law related to make amendments on certain laws and secondary laws in order for development of industry and promotion of production", which contains the establishment of an industrial zone in Trabzon that established & operated according to Industrial Zone Law and use the best available techniques, the establishment of a Trabzon Investment Island Industrial Park was legislated and the legal obligations was fulfilled.

### MISSION

- As a result of studies and researches conducted for the Trabzon Investment Island Industrial Park, it is aimed to create a center which is/has
  - R&D and Innovation focused,
  - Potential to create added value,
  - Intended to produce and develop high-tech products/services,
  - To attract large-scale and strategic foreign direct investments.
  - Aiming at growth of **exports** from the region.

## TRABZON INVESTMENT ISLAND INDUSTRIAL PARK AT GLANCE



Total Area

2,771,313.3 m<sup>2</sup>

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Total Building Area 1,578,600 m<sup>2</sup>



Total Infrastructural Investments 75,000,000 USD



Estimated Export 8,000,000,000 USD



Private Sector Investments 1,250,000,000 USD



Estimated Employment 14,000



Embankment Costs 250,000,000 USD



Added Value 11,000,000,000 USD

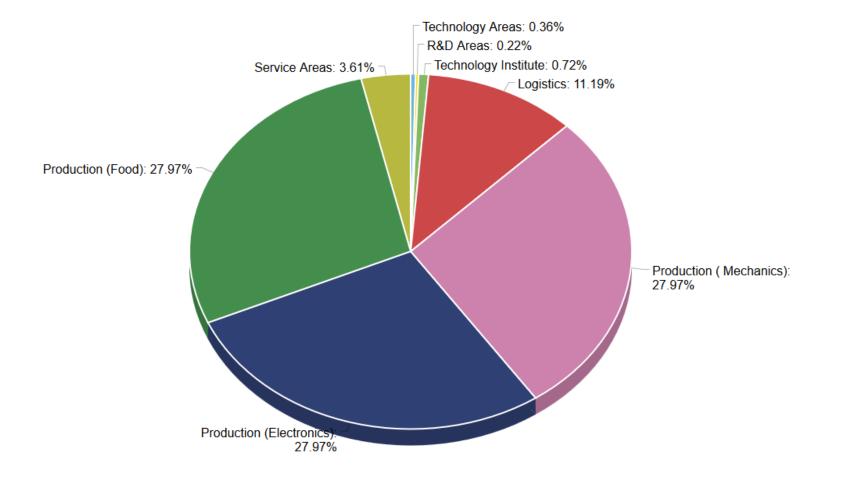


Distance to Airport 15 km



Distance to City Centre 24 km

## LAND ALLOCATION \* foreseen



 Having regard to the developments in the world, forecasts, the development of technology, revolution of industry 4.0, parallelism with national strategies and foreign trade statistics, it is envisaged that the following sectors are going to take their places in Trabzon Investment Island Industrial Park :



Food technology



Biotechnology, Nanotechnology and Health Technology



Defense Systems, Security Systems Technology, Aviation and Space Technology



Information Technology, Telecommunication, Electronics and Automatization the large state of the large sta

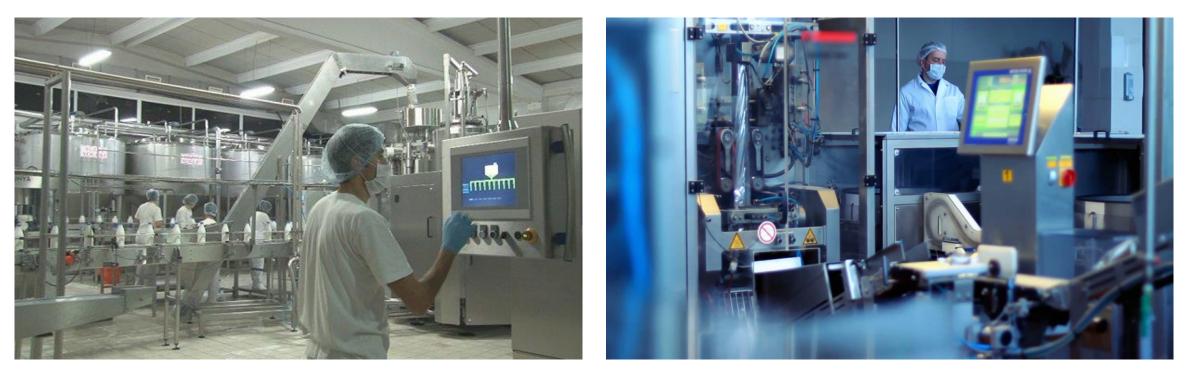
Automotive Technologies

Food technology,





• Food technology,



Biotechnology, Nanotechnology and Health Technology,



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Defense Systems, Security Systems Technology, Aviation and Space Technology,



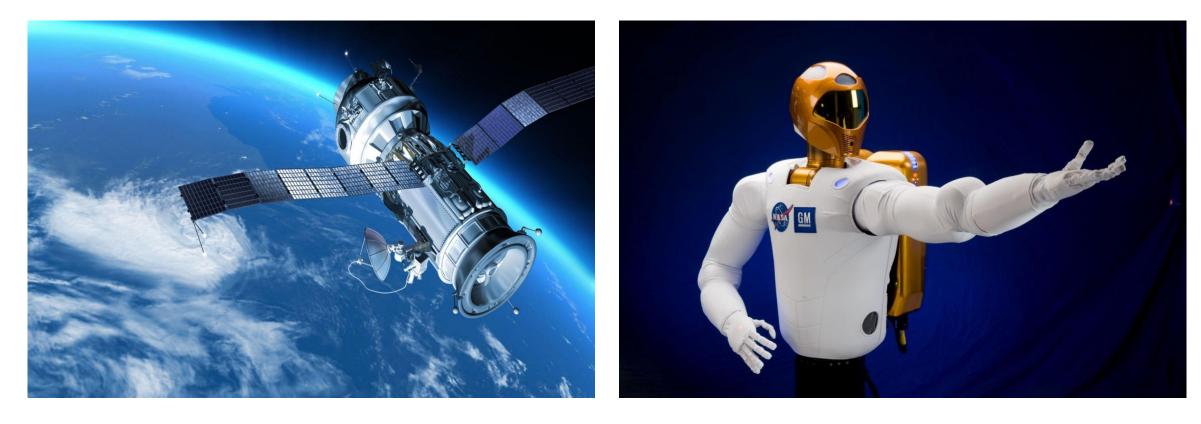


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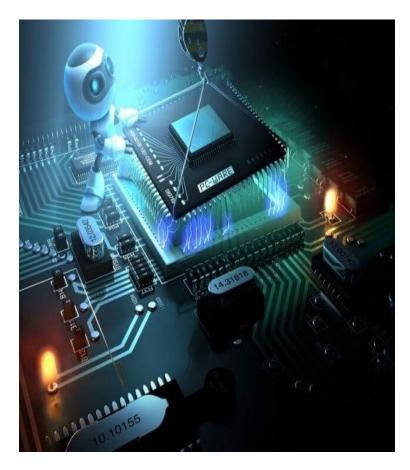


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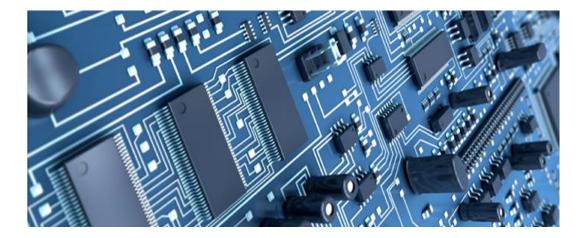






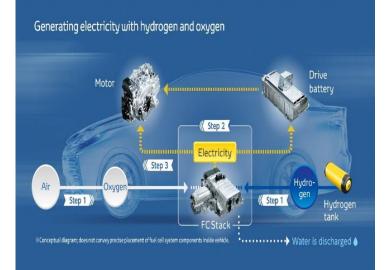
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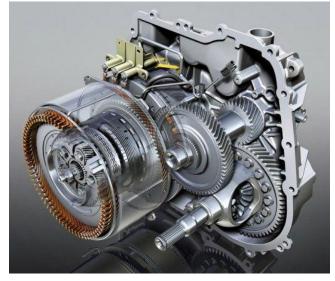






#### Automotive Technologies

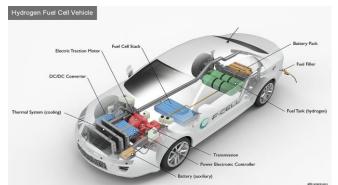












## SUBDIVISION PLAN



## INCENTIVES

#### General Investment Incentive Scheme

- Customs Duty Exemption
- VAT Exemption

#### Regional

Investment Incentive Scheme

- Customs Duty Exemption
- VAT Exemption
- Tax Reduction
- Social Security
- Premium Support (Employer's Share)
- Land Allocation
- Interest Support

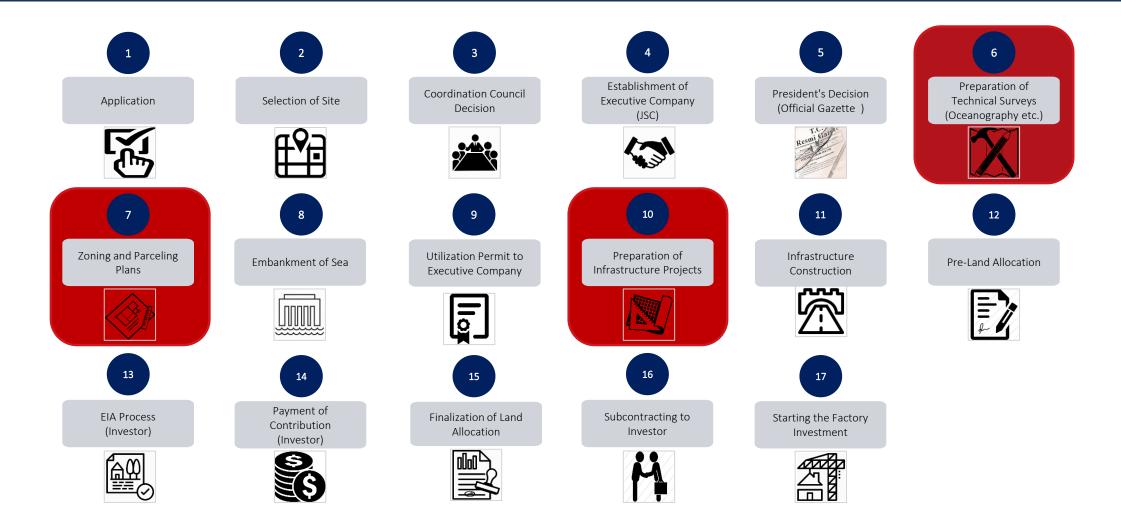
#### Large Scale Investment Incentive Scheme

- Customs Duty Exemption
- VAT Exemption
- Tax Reduction
- Social Security Premium Support (Employer's Share)
- Land Allocation

#### Strategic Investment Incentive Scheme

- Customs Duty Exemption
- VAT Exemption
- Tax Reduction
- Social Security Premium Support (Employer's Share)
- Land Allocation
- Interest Support
- VAT Refund

#### CURRENT STATUS



# THANKS FOR YOUR ATTENTION



TRABZON CHAMBER OF COMMERCE AND INDUSTRY